

# Build your greatest practice asset - **your staff!**



**The A.C.E. Program provides you with practical solution and profitable results.**

**Register at: [www.ChiropracticAssistants.com](http://www.ChiropracticAssistants.com)**

**Enter code ROSEN10 to save 10%**

The A.C.E. Program is a teleseminar-based CA Coaching Program that focuses on 1 of 14 core topics each month. This approach allows for team-inspired implementation and systematic growth for more freedom, plus:

- Higher profits
- Increased retention
- Less office stress
- Well-trained CA's
- More referrals
- Less staff turnover

Most doctors dread training their chiropractic assistants. Whether you don't have the time, the tools, the patience, the skills or the information...the A.C.E. Program is for you. Assistants for Chiropractic Excellence features high-quality training and motivation for your CA's...without costly travel expenses.

Quality CA coaching is just a tele-seminar away. Doctor—continue to do that which you do best, and leave the CA training to an expert. Kim Klapp will educate and motivate your CA's to stop unconsciously sabotaging your practice and start actively building it.

**Registration includes:**

- A.C.E. Program one-hour live tele-seminar on the monthly core topic
- Access to the recording via the website for the duration of the month
- Electronic PDF monthly course materials including presentation notes and applicable sample forms and scripts
- Access to download original files of the monthly sample forms and scripts
- Option to purchase an MP3 of the recording to keep for future CA's in your practice (FREE to members who pre-pay for all 14 topics)
- Q&A with Kim Klapp or Dr. Tom Klapp via telephone or email



In addition to running two successful practices in Michigan, Kim Klapp teaches CAs the most up-to-date techniques and communication strategies for generating more referrals, collections and patient compliance.

***“The A.C.E. Program helped our office to focus on growth in every aspect: growing the business, growing personally, growing as a team.”***

**- Dr. Saylor, MI**